

Extra Credit Assignment

COM 101

Prof. Mark J. Grossman

Draft four essays, each approximately 200 words, which talk about different communications concepts, principles, or theories that have been discussed in class in relation to the career/vocation you are pursuing. If you are unsure about your career choice at this time, you can write about an occupation that interests you.

For each concept, principle, or theory you choose, discuss how the knowledge you gained will help you to be a better communicator in your future career.

Here are examples of a concept, principle, or theory:

- Establishing credibility and goodwill
- Non-verbal communication
- Vocal variety
- Plagiarism
- Audience analysis
- Sapir-Whorf Hypothesis

These are just a few examples. Review your notes, the textbook, and the PowerPoint presentations on the class website for dozens of others. You can even choose something that was discussed as a “best practice” in communications. For example, if your career plans are in the field of global commerce, you can write about the importance of understanding a foreign culture’s communication norms.

For maximum credit, you should submit a document that totals approximately 800 words (four short essays of about 200 words each). You can receive a total of up to 10 extra points on top of your total rubric score. There is no downside to doing this project; it can only increase your grade.

Additional Instructions:

- Essays must be typed and double-spaced.
- Each of the four essays should have a title noting the concept, principle, or theory.
- Each 200 word essay should be on its own page. Include the word count on each page.
- Your name and class section number should be at the top of each page.
- Multiple pages should be stapled, not paper clipped or loose pages.
- The assignment should be handed in on the day of the final exam. Email will not be accepted.
