

Persuasive Speech Critique Rubric

Date: _____

Topic: _____

Time: _____

Students: _____

Note which student developed the outline and the graphics.

Credibility & Presentation	Points				
Was the purpose clear?	5				
Sufficient info w/solid evidence?	5				
Sound reasoning? Trustworthiness?	5				
Used verbal citations?	5				
(20) TOTAL =					
Message Development Pre					
Effective introduction?	5				
Effective conclusion?	5				
Extemporaneous delivery?	5				
Appropriate organization?	5				
Transitions used effectively?	Optional				
(20) TOTAL =					
Audience Adaptation/Awareness					
Common ground established?	5				
Effective use of visual aids?	10				
Effective refutation of objections?	5				
(20) TOTAL =					
Deliverables					
Provided well-constructed outline	10				
Provided purpose statement	10				
Provided thesis statement	10				
Provided bibliography/works cited	5				
Provided print-out of graphics	5				
(40) TOTAL =					
GRAND TOTAL =					

Additional comments and suggestions:

Other

Points may be taken off for below

- Typed
- Copy for Prof.
- On-time for class?
- All students present?

NOTE: While the points total is 100, it is understood that each student may not have played a role in every aspect of the group presentation. As a result, each student will be graded individually with the final point total converted to a 100 score. All students in a given group, however, are responsible for ensuring that a complete set of deliverables make it to class on speech day. You can't be responsible for content you don't control, but will be held accountable to ensure that the elements make it, with an extra copy for the professor.