

THE ART OF PUBLIC SPEAKING		
The "Connect" Modules are Numbered According to the 11th Edition		
10th Edition	Chapter Name	11th Edition
Chapter 1	Speaking in Public	Chapter 1
Chapter 2	Ethics and Public Speaking	Chapter 2
Chapter 3	Listening	Chapter 3
Appendix 1	Giving Your First Speech	Chapter 4
Chapter 4	Selecting a Topic and a Purpose	Chapter 5
Chapter 5	Analyzing the Audience	Chapter 6
Chapter 6	Gathering Materials	Chapter 7
Chapter 7	Supporting Your Ideas	Chapter 8
Chapter 8	Organizing the Body of the Speech	Chapter 9
Chapter 9	Beginning and Ending the Speech	Chapter 10
Chapter 10	Outlining the Speech	Chapter 11
Chapter 11	Using Language	Chapter 12
Chapter 12	Delivery	Chapter 13
Chapter 13	Using Visual Aids	Chapter 14
Appendix 2	Using PowerPoint (Part of Chapter 14 in the 11th Edition)	
Chapter 14	Speaking to Inform	Chapter 15
Chapter 15	Speaking to Persuade	Chapter 16
Chapter 16	Methods of Persuasion	Chapter 17
Chapter 17	Speaking on Special Occasions	Chapter 18
Chapter 18	Speaking in Small Groups	Chapter 19